

Privacy Policy

The General Data Protection Act

At Pike Smith & Kemp, we are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that Pike Smith and Kemp is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. In this Privacy Policy, we've provided information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Mailing Lists

As part of the registration process for property enquiries we collect personal information such as your name, email address, phone number and address. We use that information for a few reasons:

- to inform you about the properties you have asked us to tell you about;***
- to contact you if we need to obtain or provide additional information;***
- to check our records are right, and;***
- to check every now and then that you're happy and satisfied.***

We don't rent or trade email lists with other organisations and businesses.

We will keep inactive enquiry data for 5 years for the purpose of reporting. After 5 years your information will be removed.

Third Parties

Pike Smith and Kemp is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes or will not sell, rent, trade or dispose any personal information to a third party that is not necessary to fulfil our services requested without consent.

Access to your Personal Information

Your personal information will be held with security measures in places to prevent any unauthorised access.

You are entitled to view, amend, or delete the personal information that we hold. Email your request to maidenhead@pikesmithkemp.co.uk.

Google Analytics

On occasions, we use a third party service, such as Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of our website. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

If you do not want the collection of data by Google Analytics, which is related to the use of this, and many other websites, you can download a browser add-on under the link <https://tools.google.com/dlpage/gaoptout> and install it. This browser add-on tells Google

Analytics that any information about the visits of Internet pages may not be transmitted to Google Analytics.

Cookies

The Pike Smith & Kemp website currently only uses cookies for Google analytics. However, this statement will be kept under review as we understands cookies can change, that they operate out of sight and, in the majority, are set by third parties.

Data Security

Pike Smith & Kemp may in the future have to update or amend our privacy policy In which case those changes will be clearly posted on this webpage.

All our online data is held on a server managed by Taupo and we take all measures within our powers to keep it secure.

We review our Privacy policy on a yearly basis. The next review date is the 31st May 2019.

Pike Smith & Kemp recommend you visit the Information Commissioners Office website (<http://www.ico.gov.uk>) for more information, and data protection and e-privacy laws and your rights can be found on www.ico.gov.uk.